Amendments to the Specification:

Please replace the paragraph [0014] with the following:

[0014] In one aspect of the present invention, a web page delivery system is provided for dynamically generating a web page having at least one content element. The web page delivery system has a web/app server that receives a web page request from a user, generates a web page, and delivers the web page to the user. The web page delivery system also has a preloader that receives content element retrieval requests from the web/app server and delivers content elements to the web/app server, in response to receiving the content element retrieval requests. The web page delivery system also has a profile server that receives hint requests from the preloader and delivers hints to the preloader. The preloader has a component cache and maintains the content elements in the component cache and delivers the content elements to the web server, in response to a determination that the hint indicates that the content elements will be needed by the web/app server to generate the web page. A computer readable medium is also provided that performs similar functions to this system when executed by a computer.